



Malla Reddy College of Engineering & Technology

(Autonomous Institution-UGC, Govt of India)

Department of Aeronautical Engineering



Report of the Program

Title of the Activity: **Awareness program on National Innovation and Startup Policy**

Date & Time: **August 23rd 2022 & 10.00 a.m.**

Duration (in minutes): 120 minutes

No of Student Participants: 150

No of Faculty Participants: 07

No of External Participants: Nil

Expenditure: Nil

Mode of Delivery: Offline

Objectives of the Activity (In 100 words):

The event started with the welcome address by Dr. Krishna Anand, Assoc. Prof. AERO Dept. In the session the speaker Dr. M. Mohammed Mohaideen, Professor, Aero Dept. has enlightened the students and faculty participants with the information on dimensions and awareness of NISP 2019, strategies & governance for promoting entrepreneurship, startups enabling institutional infrastructure, creating innovation pipeline and pathways for entrepreneurs, building organizational capacity, human resources and incentives, collaboration, co-creation and business relationship and knowledge exchange. He has also highlighted the norms for Faculty & Student driven innovations and startups, pedagogy and learning interventions for entrepreneurship development and entrepreneurial performance impact assessment. Finally, the session concluded with key features of the NISP and information on MRCET-NISP Core Committee.

Benefits in terms of learning/Skill/Knowledge obtained (In 150 words):

Participants were able to,

- To identify NISP, ARIIA, IIC and scope of innovation as well as the ways to create and to extract value from NISP.
- To Recognize the crucial role of NISP in organizations of different industrial sectors for the purposes of product and technology development.
- To identify thrust areas and establish support for infrastructure and strengthen the existing mechanism in the thrust areas
- Preparing students for successful launching of their start-ups
- Providing technical and infrastructure support for the student's start-ups
- Promoting innovation and ensuring patent filing

Web Links:

Twitter— https://twitter.com/MRCET_IIC/status/1561664590421049344/photo/1

Video URL—https://youtu.be/s2pwj5e_98l

POSTER

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INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Awareness Program on NISP Policy

By
Dr M Mohammed Mohaideen

Date : 23/08/2022 @ 10.00 AM
Venue: ANE Seminar Hall

Dr S Srinivasa Rao
Principal
MRCET

Dr P H V Sesha Talpa Sai
Dean - R & D
MRCET

Prof Misbah Mehdi
Head of the Department-ANE
MRCET

